1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Most campaigns are successful based on the data provided

Theatre campaigns have a high success rate based on the data provided

Photography and food campaigns have the highest failing rate based on the data provided.

1. What are some limitations of this dataset?

Knowing how each campaign was advertised could be helpful in understanding how to run a successful fundraiser

The success rate in these categories may not be a good indicator of the success rate of Kickstarter campaigns on the whole

1. What are some other possible tables and/or graphs that we could create?

We could create a table that will show what years/months had the highest/lowest successful.

We could look at the success rate of staff-picked campaigns and spotlighted campaigns